

Buyers' Guide COPY DATE June 18

Advertisement Reservation Form

2008 edition		Onsite Sept 07		
Page Description	Colour / Mono	Price (€uro)	Quantity Required	Total Price
Double Page Spread	Colour	4445		
Full Page	Colour	2960		
Full Page	Mono	1870		
Half Page	Colour	1870		
Quarter page Product Description	Colour Image max size 45mm x 45mm plus 150 words	370		
Special Positions	Right Hand Page	3700		
	Inside Front/Back Cover	4080		
	Cover positions available	From 5045		
* Indicitive only. Invoiced in £UK Sterling from GB October 2007		TOTAL €uro*		

Mechanical Data

Trim Size: 280mm x 210mm

Bleed Size: 290mm x 215mm

Half Page (Landscape): 121mm x 170mm

Half Page (Portrait): 250mm x 81mm

Repro Material & Deadlines

PDF>300dpi high resolution. To be supplied to steve.sealy@ersnet.org

Mono – Bromide, Photomechanical transfer, camera-ready artwork. Half tone screen 30.

Colour – **Positives**, right reading emulsion side down plus progressives + proof. Screen 130
Or CD Rom (X-Press, PageMaker, etc)

Company _____

Contact Name* _____

Contact E-mail* _____

Address _____

Co. Tel No. _____

Fax No. _____

* These details will only be used by the ERS for administration purposes and will not be published in the guide.

Complete and return by fax: FAO Steve Sealy +41 21 213 01 00 Or E-Mail: steve.sealy@ersnet.org