

# — Sponsored Services and Items

Item	Additional Information	
Congress bag	<i>Reserved 2008</i>	The logo of the sponsor will appear inside the bags (bags to be chosen by the Congress Committee). Many participants like to keep their bag after the Congress as a souvenir, thereby maintaining corporate visibility in the longer term.
Insert in Congress bags	CHF 10,000 (early bird fee: CHF 9,000) ★  CHF 14,500 (early bird fee: CHF 13,500) ◆  CHF 17,500 (early bird fee: CHF 16,500) ▲	Companies have the possibility to insert a document (advertisement, abstract book, etc.) in the Congress bags. All material is to be delivered by the company directly to the Congress centre for insertion (maximum format: A4).  Early bird deadline: June 27, 2008 Reservation deadline: August 8, 2008 ★ 1 document, less than 4 pages, including covers ◆ 1 document, less than 10 pages, including covers or envelopes with no more than 10 sheets ▲ 1 document, other format
Notepaper and pen	<i>Reserved 2008</i>	Included in the Congress bags. All material to be provided directly by the sponsor and delivered to the Congress centre for insertion into the bags.
Umbrella	CHF 10,000	Insertion fee for umbrellas in the Congress bags. Umbrellas to be provided by the sponsor and delivered to the Congress centre for insertion into the bags.
Post-it tags dispenser on the front cover of the <i>Final Programme</i>	<i>Reserved 2008</i>	This box of mini adhesive tags will be attached to the front cover of the <i>Final Programme</i> and provide the opportunity for participants to mark important pages for easy reference. The sponsor may print a brand or corporate logo on each tag inside the box (the cover will be plain). Material to be provided directly by the sponsor.
Programme at a Glance	<i>Reserved 2008</i>	Placed in each Congress badge holder. Prime position visibility of sponsor's logo and acknowledgement endorsement on cover.
Posters on CD-ROM	CHF 210,000	A selection of posters will be made available on CD-ROM after the Congress, and distributed on a first-come, first-served basis to the delegates, who will have filled in a voucher.
Abstracts on CD-ROM	<i>Reserved 2008</i>	10,000 copies to be distributed from the stand of the Company sponsoring this service and 7,500 copies sent to ERS members and libraries after the Congress.
Pre-congress mailing	CHF 4,500 if combined with an insert in Congress bags (or CHF 6,000, full price)	An ERS Congress envelope, including promotional inserts/invitations, will be mailed to the ERS 2008 Annual Congress participants registered by the early bird deadline (July 29, 2008). There are approximately 10,000 addresses. Reservation deadline: May 1, 2008 All material to be mailed will have to be shipped between June 9 and June 13 (delivery address to be confirmed upon approval by the ERS of the document to be inserted). Maximum weight and format: 20 g. and A4.

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E-Poster Area <b>NEW</b>	CHF 80,000 for exclusive sponsorship	<p>This prime position will be promoted as the <b>E-Poster Area</b> and the sponsor will be prominently acknowledged with the following wording:</p> <p>“This service is supported with the aid of an unrestricted educational grant from &lt;Sponsor&gt;”</p> <p>The ERS will provide 80 computers, as well as printers and staffing.</p> <p>The sponsoring company will have the opportunity of maximum visibility with branding on each screen saver and ERS signage.</p> <p>Electronic posters are similar to web pages of accepted abstracts for the Congress designed by authors. In addition to text, figures and images, the electronic format offers the flexibility to include sounds, animation and videos and more information than the classical paper poster. Posters can be selected by topic of interest, keyword or authors' names.</p>
Cyber Zone	CHF 80,000 for exclusive sponsorship	<p>This prime position will be promoted as the <b>Cyber Zone</b> and the sponsor will be prominently acknowledged with the following wording:</p> <p>“This service is supported with the aid of an unrestricted educational grant from &lt;Sponsor&gt;”</p> <p>The ERS will provide up to 45 computers, as well as staffing.</p> <p>The sponsoring company will have the opportunity of maximum visibility with branding on each screen saver and ERS signage.</p>
Abstract Printing Zone	<i>Reserved 2008</i>	<p>In parallel to the printed edition of the <i>Abstract Book</i>, there will be an <b>Abstract Printing Zone</b> centrally located within the Congress venue.</p> <p>This prime position site will offer an additional service to delegates who prefer to download and print paper copies of those abstracts relevant to their field of study.</p> <p>The service will be promoted as the <b>Abstract Printing Zone</b> and the sponsor will be prominently acknowledged with the following wording:</p> <p>“This service is supported with the aid of an unrestricted educational grant from &lt;Sponsor&gt;”</p> <p>The ERS will provide computers, printers and staffing.</p> <p>*The company sponsoring the Abstract Printing Zone has the possibility to have its branding on the folders/clipboards. The folders/clipboards will be given out to those delegates who request it in advance. Minimum distribution of 10,000.</p>
Practical Workshop <b>NEW</b>	EUR 10,000	<p>Equipment manufacturers have the opportunity to present their products to 150-200 interested professionals in a practical workshop. The workshop includes introductory talks from ERS opinion leaders and 10-15 minutes live demonstrations by the sponsors. This new format enables direct interaction with participants.</p> <p>Companies may submit suggestions for workshops for consideration to the ERS Scientific Committee as soon as possible. A minimum of 2 companies per workshop is required.</p>
Evening Symposium on ERS website <b>NEW</b>	CHF 20,000	<p>Companies now have the opportunity to display the recording of their symposium on the ERS website (Learning Resources section) 1 month after the congress for a duration of 2 years. ERS Learning Resources currently receives up to 350'000 hits per month and is rapidly increasing.</p>

Please share with us any further ideas for your sponsorship. The ERS looks forward to your suggestions and comments.  
For Sponsored Services and Items, please contact the ERS Marketing Department, [marketing@ersnet.org](mailto:marketing@ersnet.org)